

Meet Our Speaker



Dan Jones

Founder, Marketing Agency Near You

www.ManyResults.com

Dan Jones, known as Jonesy, *The Multipreneur Marketer*, is a results-driven entrepreneur with a talent for building systems that deliver measurable impact. As the founder of **Marketing Agency Near You**, Dan has dedicated his career to helping businesses grow through innovative branding, strategic positioning, and effective lead generation.

With a slightly contrarian edge, Dan challenges traditional thinking to spark fresh ideas while maintaining an inclusive and collaborative approach. His ability to bring people together, paired with his sharp focus on long-term success, has made him a trusted partner for serial entrepreneurs and ambitious ventures alike.

Beyond his work with clients, Dan is a real estate investor, author, and cohosts the *Fire Your Boss* and *Minding Our Business* podcasts, offering no-nonsense insights and candid discussions on modern business challenges. When he's not podcasting or crafting high-impact marketing strategies, you'll find him on the ice. A lifelong hockey enthusiast, Dan balances his time between no fewer than four beer-league teams at any given moment.

Dan's approach combines creativity, practicality, and humor, ensuring every project benefits from his strategic vision and human touch. Whether he's advising on marketing campaigns, redefining a brand, or enjoying downtime with his wife and their eclectic pack of pets, Dan Jones brings unmatched energy, focus, and dedication to everything he does.

Become the Obvious Choice for Clients Without Begging

Leverage AI + Value to Attract Better Clients Without Playing the Attention Game

It's here. AI didn't just change the tools. It changed the rules.

We're not in a post-AI era. We're in the visibility war it created. The algorithms are faster. The content is louder. And the race to the bottom is real. The winners now are the ones who play by the new rules of AI visibility. The ones who lead with trust, prove value fast, and show up like the obvious choice.

This session shows you how to stop chasing attention and start building demand. You'll get the exact framework to attract, educate, and convert without gimmicks. And how to use AI to eliminate the mundane so you can focus on what actually works. Real value. Real solutions. Real human connection.